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Podcast OURGENPOD Nominated for Discover Pods Award

Monday, January 6, 2025 – Los Angeles, CA – www.OURGENPOD.com, the podcast by, for and about listeners 55+, has been nominated for the Discover Pods Award in the Society and Culture Category. The final round of voting is open to the public and closes on January 10th.

OURGENPOD, which the creators call “A bold, irreverent and intelligent podcast about life in America, from the perspective of people 55+,” is one of the very few podcasts that is focused on this segment of the market. According to a 2024 Edison Research report, 27% of podcast listeners are 55+, more than a quarter of all podcast listeners, an audience segment that is rapidly growing.

OURGENPOD’s Host and Co-Producer Julian. G. Simmons said *"We are honored to be recognized for our work in highlighting our audience, who we were, what he accomplished, how we got here, and what we can still do about it. One thing people can do is vote for OURGENPOD at [www.Discover Pods Awards](http://www.DiscoverPodsAwards.com)."*

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The podcast has produced a very popular series on Woodstock featuring interviews with the late visionary founder Michal Lang, many of those who made it happen, and a highly popular two-part episode with Hall of Fame Santana drummer, Michael Shrieve.

OURGENPOD also produced a series on "*The State of Civility in America*" featuring New York Times Best-selling author of "*Pay It Forward*" and forty other books, Catherine Ryan Hyde, as well as Harvard Psychiatrist and author of "*The Power of Respect*," Joe Shrand.

OURGENPOD is currently running a series on "*Friendship*" featuring the voices of many listeners sharing their own views of Friendship. It is considered a vital need for aging Americans. U.S. Surgeon General Vice Admiral Vivek Murthy issued a major Advisory on the nation's "*Epidemic of Loneliness*" in a 2023 Advisory. Loneliness contributes to illness, depression, and can shorten lifespans. One episode features "*The Wallis Annenberg GENSPACE*," a futuristic senior center based on extensive research in Los Angeles. The podcast has also run a series on "*Ageism*" with expert Ashton Applewhite, PBS Next Avenue's Influencer of the Year and author of "*This Chair Rocks: A Manifesto Against Ageism*."

To vote in the final round, listeners can cast their votes before January 10th at <https://discoverpods.com/2024-discover-pods-awards-voting/> , where OURGENPOD can be found in the Society and Culture Category.

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